



Overview and Awards

JustServe believes in spreading hope, goodness, and unity through the vital role of volunteerism. With motivated individuals and communities, we can build united and harmonious societies.

The JustServe City program, in conjunction with the free JustServe volunteer platform, links individuals from every walk of life with local service projects. Through this program, we strive to partner with and recognize cities for their efforts. Together, we can recognize individuals for the selfless efforts they are making to bring hope and goodness to others. JustServe.org strives to make it easier for residents to find and engage in volunteer opportunities and will regularly acknowledge and celebrate the contributions of volunteers.

Become a JustServe City

The JustServe City Award is a recognition designed to honor cities that demonstrate an exceptional commitment to volunteering and have made a significant impact in their community through these efforts.

Qualifications

1. Create and display a City Volunteerism Proclamation in a visible location for your area.
2. Email your signed proclamation to awards@justserve.org.
3. Work to meet criteria outlined for a Global JustServe City Award.

Be Designated a Global JustServe City

The Global JustServe City title is a prestigious designation which honors cities that actively list service opportunities, encourage unity and city values through service, and recognize individuals for their service in the community.

Qualifications

1. Be an active JustServe City.
 - List service opportunities online and on JustServe.org for residents to contribute.
 - Post the JustServe City Proclamation to communicate commitment and status.
2. Encourage unity and city values by supporting diverse groups in their service efforts.
3. Formally recognize individuals for serving the community with the JustServe Hero Award.

Recognize Individuals with the JustServe Hero Award

The JustServe Hero Award is a prestigious recognition designed to honor individuals who have demonstrated an exceptional commitment to volunteering and have made a significant impact in their community through their selfless service.

Qualifications

1. Serve or reside within a JustServe City.
2. Be an outstanding volunteer who contributes to the betterment of their community as determined by the city. Considering factors are the number of volunteer hours, the number of projects, the individual's efforts to encourage others to volunteer, and the individual's efforts to provide transformative service that impacts the community.

As we spread hope and goodness through service, please share your community's service efforts on social media. **Tag #justserve on social media.**



- CITY PROGRAM -

Volunteerism in Your Community

JustServe is supporting communities around the world through the vital role of volunteerism. With motivated individuals and communities, we can build united and harmonious societies.

Five Benefits of Volunteerism Engagement

1. Increasing Community Engagement
2. Improve Quality of Life
3. Promote Social Cohesion & Unity
4. Build Community Resilience
5. Extend Reach of City Services



Five Ways to Promote Volunteerism

1. Engage local youth councils and/or Service Clubs.
2. Participate in existing National Days of Service. (MLK Day, Global Youth Service Day and 9/11 Day).
3. Promote opportunities to serve during city days and events.
4. Recognize the dedicated volunteers in your community.
5. Become a JustServe City.

How to Become a JustServe City

1. Publish a Volunteer Proclamation for your city, town, or village.
2. Commit to championing volunteerism in the community.
3. Email the proclamation to awards@justserve.org.



More Information

Benefits of Becoming a JustServe City

1. Recognition on JustServe.org
2. 1:1 support from local JustServe Specialists
3. Access to Hero Award certificate template for distribution.
4. Be celebrated and recognized at the NLC City Summit, Salt Lake City 2025.



NOVEMBER
20-22
2025

Proclamation No.
COMMITMENT TO VOLUNTEERISM IN
City of Fayette Alabama

WHEREAS, we firmly believe that the values of compassion, empathy, and community support are the foundation of a united harmonious society and fosters connections that transcend differences; and

WHEREAS the strength and prosperity of our cities, towns, and villages are based in the selflessness of its residents to serve and uplift one another; and

WHEREAS, we acknowledge the profound impact that can be achieved when we extend a helping hand to our neighbors, especially those of diverse backgrounds and lifting them up and collectively working to improve lives; and

WHEREAS, we nurture a culture of giving within our cities, emphasizing that volunteerism is not just a duty but a source of personal fulfillment and community strength; and as we work side by side with and learn from each other, mutual understanding increases, misconceptions can be corrected, and new friendships are built; and

WHEREAS, we urge all citizens to care for one another, volunteer, and engage in acts of service and kindness that contribute to our city's betterment and its inhabitants' well-being, regardless of background or belief; and

WHEREAS, the City of Fayette Alabama has joined a growing list of supporters, including the President of the National League of Cities and hundreds of leaders to date, in making a commitment to volunteerism;

NOW, THEREFORE, BE IT PROCLAIMED I, Rod Northam Mayor of City of Fayette Alabama leveraging JustServe.org to make it easier for residents to find and engage in volunteer opportunities and will regularly acknowledge and celebrate the contributions of volunteers.

IN WITNESS WHEREOF, I have hereunto set my hand
and caused the great seal of the City of Fayette
Alabama to be affixed on _____

Mayor Rod Northam