

FAYETTE AREA CHAMBER OF COMMERCE SPOTLIGHT

The Fayette Area Chamber of Commerce Spotlight shines on Dana's Flowers and The Loft this month. Owner Dana Beavers purchased the floral and gift shop business located at 203 Columbus St. E in the spring of 1998. After some remodeling of the facility, opening day was May 01, 1998. "I didn't really know anyone much in Fayette then, but was determined to work hard every day and to be dedicated to serve those in Fayette County who would allow me an opportunity", said Beavers. Twenty-two years later, Beavers reports that it's sometimes tough to keep up with the demands but serving this community as a florist means a great deal to her. "For me it means one dozen hugs a day from those who appreciate you. It means tons of smiles, laughter and teardrops on your counter that somehow missed your shoulder. It means never wanting to watch the news because you'd rather witness acts of kindness shown one to another each day in your shop. Being a florist in Fayette County means witnessing the spirit of Christmas each and every day and knowing more than anything, this is what God meant for us to do."

Beavers had the chance to expand in March of 2020, when the opportunity arose to purchase the building adjacent to her. However, this was not an expansion of her floral business but rather involved the realization of her dream to develop an outreach ministry in the Fayette area. This new venture is called "The Loft" and while it is open each day to the public for coffee and use of WIFI, it is more importantly home to numerous activities such as an addiction recovery group, grief support, Bible studies, food giveaways and more. All the services provided at the Loft are free of charge. Beavers states that donations are appreciated, but not required nor expected. She adds, "We like to say what's offered here #isonjesus."

With the help of some dedicated employees and loyal customers, Beaver's hopes to continue serving Fayette County and surrounding areas with flowers and niceties for many more years to come and to provide needed outreach to community members in need through "The Loft". The Fayette Area Chamber of Commerce is proud to honor Dana's Flowers and The Loft" for all they do for the Fayette community.